



**G4athlete**  
LIGHT YEARS

# PRIVACY POLICY



## Privacy Policy

Your privacy is important to us. In this Privacy Policy, we will share with you the type of information we gather and how we may use that information on our website at **[URL]** (the “**Site**”). Please note that this Privacy Policy is a part of our Website Terms of Use, which are available here **[link to: Terms of Use]** (together, the “**Terms**”).

**KIDS AND TEENS: If you are under the age of 18, please be sure to have your parent or legal guardian read this Privacy Policy and the Website Terms of Use; you need to have his or her (or their) permission to access and use our Site. It’s really important that you and they understand how we’re running this Site and how we want you to use it, to be sure everyone’s experience—including yours—is safe, fun and informative.**

Please note that the Terms are a binding legal agreement between you, the individual accessing the Site (or your parent or legal guardian), and G4. By continuing to use the Site, you agree that your use of the Site constitutes your acceptance of and agreement to the Terms (including this Privacy Policy ), on your own behalf, if you are 18 years or older, and on behalf of any legal minor using the Site for whom you are the legal guardian. If you do not agree to comply with the Terms, please do not access the Site. If you do not agree to comply with the Terms, please do not access the Site. Capitalized terms not defined in this Privacy Policy have the meaning given them in the Website Terms of Use.

**1. Privacy and Protection of Children and Teens.** We take protection of the privacy of legal minors very, very seriously and in order to adhere to the Children’s Online Privacy Protection Act (“COPPA”) we will not knowingly collect any Personal Information from children under 13 or knowingly allow children under 13 to register for any portions of the Site requiring registration including, without limitation, commenting on our blog. If we learn that we have collected personal information from a child under 13 we will immediately remove the information from the Site. Also if you are under the age of 18, as we mentioned above, you must have your parent’s or legal guardian’s consent to access and use the Site.

**2. Cross-Border Data Transmission.** G4 is headquartered in the United States of America (“USA”) and all of our primary data storage and processing facilities are in that country. If you are accessing the Site from another country, please note that all data we collect will be transmitted outside of your country and into the USA, where it will reside and be processed. In addition, your data may pass through or be temporarily stored or processed in countries beyond your country and the USA. By continuing to access this Site, you explicitly consent to have your data so transmitted and stored.

### 3. The Information We May Collect Automatically

a. Information About Your Computer.

i. When you visit the Site, we automatically collect the IP address of the device that is making the



connection to the Site. We may retain this information to assist us in analyzing the behavior of visitors to our Site, to resolve problems with our network and, in general, to administer the Site. We may also collect the following types of information provided by your device (x) the browsing behavior of your device, as determined by tracking your IP address to certain locations on the Site; (y) documents downloaded by the IP address associated with your device; and (z) other anonymous information regarding the behavior of your device on our Site.

ii. Please be assured that we will never intentionally connect or attempt to connect your IP address with your Personal Information (as more particularly described below) such that you are connected to your computer in our databases. We collect the foregoing information in order to analyze general browsing behavior, including the popularity of certain pages or documents, for the overall purpose of providing a more useful Site experience to our users.

iii. Cookies. We may use cookies or similar programs, such as web beacons or web bugs, to collect the information described in 1a, including tracking your device's browsing habits on the Site. We may also use cookies to maintain session information you provide to us, so that when you leave the Site and return, the Site will recognize your device. Cookies do not contain any Personal Information and we will never track your Internet usage outside of the Site. However, you always have a choice with regard to cookies. You can modify your Web browser preferences to allow you to accept or reject all cookies or to notify you when a cookie is set. If you choose to reject all cookies, you may be unable to use certain areas of the Site. Please consult your browser instructions for information on how to modify your choices about cookies. Finally, you may delete any existing cookies manually from the hard drive of your device.

#### **4. Information You May Provide to Us**

##### **a. On the Site.**

i. As described in our Website Terms of Use, we require you to provide certain Personal Information in order to use certain features on the Site, such as our blog. Just as a reminder, the following types of information are considered Personal Information: first name or last name, address, email address, telephone number, facsimile number, credit/debit card number and Social Security or comparable state or national identification number. Please note that G4 will never ask you for your Social Security or comparable state or national identification number through the Site. However, you should be aware that these numbers are considered Personal Information under applicable laws.

ii. We may also collect information that is not Personal Information but that you are required to provide us in order to access certain features on the Site, such as a unique user name, password or both.

iii. Your use of all features requiring the provision of information about you is entirely voluntary and G4 will never require you to use any of the features in order to merely browse the Site. However, if you choose to access features requiring registration, we will collect and store all the information you provide to us via the Site. Not all of the foregoing information may be required, but if you choose to provide it, we will collect and store it.

iv. By Email. If you choose to email G4, [please describe how emails are treated—i.e. what information is retained, if any, and how long (if possible)]. Also, we (or our third party providers) may use tools to help prevent and block "spam" e-mail, viruses, and other harmful or unwanted communications and programs that may be



attached to or in the text of e-mails. These tools may automatically scan your e-mails, file attachments, and other files and communications to help us protect you and G4 against these harmful or unwanted communications and programs. However, these tools do not collect or disclose Personal Information about you.

## **5. How We Use Your Information.**

a. Internally. G4 will use any information that is collected for internal business purposes only. Except as set forth in this Section, we will not disclose, including for the purposes of sale, any information, including Personal Information, that we collect from you to any third party. Our internal business purposes include, but are not limited to:

- i. Management of your account and provision of technical support; and
- ii. We may use your email address or other Personal Information to communicate with you about G4 products and services, changes to these Terms and other topics related to our business. However, you will always be permitted to opt-out of receiving such communications in the email(s) or other communications you receive; and

b. When Information is Shared. Here are the exceptions to the rule above:

- i. The Site, and therefore the information we collect in connection with it, is hosted by our technology service provider and stored on a third-party server. Therefore, our technology service provider technically has access to your Personal Information and other information; however, we control their actual access to this information by agreement and they are not permitted to access it, unless we permit them to do so. We will only permit them to access your Personal Information as necessary to repair, maintain, host or improve the Site and they will never be permitted to contact you as a result of this access.
- ii. If you make a purchase via the Site, we will share your Personal Information with our third-party payment processors and vendors, but only to the extent necessary to allow you to complete the purchase.
- iii. Please review the relevant Sections of the [link to: Terms of Use] to see how we may use your User Generated Content, excluding any Personal Information.
- iv. We may share certain types of Personal Information anonymously and in aggregate with our vendors and suppliers to improve our Site experience and marketing activities. However, we will never provide marketing organizations with enough information for them to identify, locate or contact you. All such information will be used strictly for G4's internal business purposes.
- v. We may disclose any information, including Personal Information, about you without your consent if we are required to do so under a lawfully executed subpoena, search warrant or similar legal document, or otherwise to comply with law.
- vi. We may also use or disclose information, including Personal Information, about you without your consent in emergency situations that require us to protect our customers, employees or property immediately, or to enforce our rights in court.



## 6. Third-Party Content and Links to Third-Party Sites

**a. Third-Party Cookies and Web Beacons.** We may allow third-parties to display advertisements or other content on the Site. These advertisers may also use cookies other technologies each time you view or click on or through their advertisements to you. If you only view the web pages of the Site on which the advertisements appear, no third-party cookies or other technologies will be placed on your computer; you will need to specifically interact with that advertisement to trigger them. As with the cookies and similar technologies used by G4 itself, these advertisers may be able to compile information about where you, or others who are using your computer, viewed or clicked on the advertisements they display, but none of this information will be associated with any of your Personal Information. As stated above, our third-party advertisers will not have access to your Personal Information through G4. Please remember that we have no access to or control over the cookies or other tracking technologies third-parties may place on your computer. This Privacy Policy applies to the use of cookies by Isilon only, and does not apply to the use of cookies or other tracking technologies by any of the third-parties.

**b. Third-Party Websites.** The Site may contain links to other parties' websites. We do not review the privacy practices of these other websites and recommend that you review their privacy policies before sharing your personal information. We do not have any control over such third-party websites and are not responsible for their privacy policies or practices.

**7. Protection of Your Data.** While we cannot guarantee the security of anyone's data (including our own), we understand the importance of data security and therefore take reasonable measures to protect your Personal Information in an effort to prevent loss, misuse and unauthorized access, disclosure, alteration and destruction.

**8. Changes to Our Privacy Policy.** Our privacy policy may change from time to time to reflect new or improved site functionality or changing customer requirements and we may make such changes without notice to you. Any such changes will be incorporated into these Privacy Policy and Terms and considered binding.

**9. Questions.** Please contact us if you have any questions about G4's privacy policy or other legal guidelines at  
-----.

